



Business Summary

Gardendale 3-5-10 Minute Drive Time
 Retail Market Analysis
 Drive Time: 3, 5, 10 minutes

Prepared by Decision Data Resources
 Latitude: 33.651982
 Longitude: -86.818598

Data for all businesses in area	0 - 3 minutes	0 - 5 minutes	0 - 10 minutes
Total Businesses:	284	611	1,628
Total Employees:	1,776	3,181	8,686
Total Residential Population:	1,772	5,900	27,127
Employee/Residential Population Ratio:	1.00	0.54	0.32

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.1%	9	0.5%	11	1.8%	35	1.1%	48	2.9%	114	1.3%
Construction	18	6.3%	48	2.7%	54	8.8%	141	4.4%	183	11.2%	651	7.5%
Manufacturing	3	1.1%	9	0.5%	7	1.1%	33	1.0%	36	2.2%	658	7.6%
Transportation	5	1.8%	17	1.0%	16	2.6%	96	3.0%	56	3.4%	425	4.9%
Communication	3	1.1%	7	0.4%	6	1.0%	16	0.5%	10	0.6%	25	0.3%
Utility	1	0.4%	1	0.1%	1	0.2%	3	0.1%	11	0.7%	162	1.9%
Wholesale Trade	8	2.8%	29	1.6%	21	3.4%	77	2.4%	77	4.7%	447	5.1%
Retail Trade Summary	73	25.7%	898	50.6%	130	21.3%	1,357	42.7%	291	17.9%	2,856	32.9%
Home Improvement	2	0.7%	7	0.4%	5	0.8%	17	0.5%	12	0.7%	191	2.2%
General Merchandise Stores	2	0.7%	369	20.8%	3	0.5%	511	16.1%	7	0.4%	906	10.4%
Food Stores	7	2.5%	20	1.1%	14	2.3%	38	1.2%	32	2.0%	96	1.1%
Auto Dealers, Gas Stations, Auto Aftermarket	11	3.9%	90	5.1%	20	3.3%	136	4.3%	48	2.9%	225	2.6%
Apparel & Accessory Stores	8	2.8%	35	2.0%	13	2.1%	51	1.6%	24	1.5%	133	1.5%
Furniture & Home Furnishings	3	1.1%	6	0.3%	8	1.3%	19	0.6%	25	1.5%	95	1.1%
Eating & Drinking Places	20	7.0%	289	16.3%	31	5.1%	450	14.1%	65	4.0%	933	10.7%
Miscellaneous Retail	20	7.0%	82	4.6%	37	6.1%	135	4.2%	79	4.9%	278	3.2%
Finance, Insurance, Real Estate Summary	35	12.3%	118	6.6%	66	10.8%	211	6.6%	128	7.9%	365	4.2%
Banks, Savings & Lending Institutions	10	3.5%	41	2.3%	17	2.8%	73	2.3%	24	1.5%	109	1.3%
Securities Brokers	1	0.4%	2	0.1%	2	0.3%	3	0.1%	3	0.2%	4	0.0%
Insurance Carriers & Agents	11	3.9%	44	2.5%	18	2.9%	70	2.2%	27	1.7%	88	1.0%
Real Estate, Holding, Other Investment Offices	14	4.9%	32	1.8%	30	4.9%	66	2.1%	74	4.5%	165	1.9%
Services Summary	133	46.8%	637	35.9%	294	48.1%	1,170	36.8%	772	47.4%	2,746	31.6%
Hotels & Lodging	1	0.4%	5	0.3%	2	0.3%	10	0.3%	9	0.6%	90	1.0%
Automotive Services	5	1.8%	21	1.2%	13	2.1%	57	1.8%	41	2.5%	145	1.7%
Motion Pictures & Amusements	2	0.7%	5	0.3%	9	1.5%	30	0.9%	21	1.3%	64	0.7%
Health Services	21	7.4%	94	5.3%	39	6.4%	167	5.2%	72	4.4%	341	3.9%
Legal Services	7	2.5%	17	1.0%	12	2.0%	27	0.8%	21	1.3%	44	0.5%
Education Institutions & Libraries	5	1.8%	197	11.1%	7	1.1%	280	8.8%	15	0.9%	535	6.2%
Other Services	91	32.0%	298	16.8%	212	34.7%	599	18.8%	593	36.4%	1,527	17.6%
Government	2	0.7%	2	0.1%	4	0.7%	42	1.3%	15	0.9%	237	2.7%
Totals	284	100%	1,776	100%	611	100%	3,181	100%	1,628	100%	8,686	100%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.2%	2	0.1%	6	0.4%	11	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	9	0.1%
Utilities	1	0.4%	1	0.1%	1	0.2%	3	0.1%	6	0.4%	92	1.1%
Construction	19	6.7%	50	2.8%	56	9.2%	144	4.5%	186	11.4%	658	7.6%
Manufacturing	4	1.4%	19	1.1%	10	1.6%	48	1.5%	42	2.6%	682	7.9%
Wholesale Trade	8	2.8%	27	1.5%	20	3.3%	73	2.3%	76	4.7%	443	5.1%
Retail Trade	52	18.3%	606	34.1%	96	15.7%	903	28.4%	220	13.5%	1,911	22.0%
Motor Vehicle & Parts Dealers	10	3.5%	81	4.6%	17	2.8%	121	3.8%	36	2.2%	180	2.1%
Furniture & Home Furnishings Stores	2	0.7%	4	0.2%	4	0.7%	9	0.3%	16	1.0%	36	0.4%
Electronics & Appliance Stores	0	0.0%	2	0.1%	2	0.3%	8	0.3%	6	0.4%	55	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.4%	4	0.2%	3	0.5%	11	0.3%	10	0.6%	184	2.1%
Food & Beverage Stores	4	1.4%	14	0.8%	10	1.6%	30	0.9%	25	1.5%	82	0.9%
Health & Personal Care Stores	6	2.1%	35	2.0%	10	1.6%	56	1.8%	18	1.1%	100	1.2%
Gasoline Stations	2	0.7%	9	0.5%	3	0.5%	15	0.5%	11	0.7%	45	0.5%
Clothing & Clothing Accessories Stores	12	4.2%	43	2.4%	18	2.9%	62	1.9%	32	2.0%	154	1.8%
Sport Goods, Hobby, Book, & Music Stores	3	1.1%	27	1.5%	8	1.3%	44	1.4%	14	0.9%	86	1.0%
General Merchandise Stores	2	0.7%	369	20.8%	3	0.5%	511	16.1%	7	0.4%	906	10.4%
Miscellaneous Store Retailers	8	2.8%	18	1.0%	15	2.5%	31	1.0%	33	2.0%	60	0.7%
Nonstore Retailers	1	0.4%	1	0.1%	2	0.3%	6	0.2%	10	0.6%	24	0.3%
Transportation & Warehousing	5	1.8%	18	1.0%	16	2.6%	96	3.0%	55	3.4%	420	4.8%
Information	4	1.4%	16	0.9%	9	1.5%	34	1.1%	18	1.1%	57	0.7%
Finance & Insurance	24	8.5%	92	5.2%	42	6.9%	154	4.8%	65	4.0%	222	2.6%
Central Bank/Credit Intermediation & Related Activities	11	3.9%	42	2.4%	19	3.1%	74	2.3%	26	1.6%	111	1.3%
Securities, Commodity Contracts & Other Financial	3	1.1%	6	0.3%	5	0.8%	10	0.3%	12	0.7%	23	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	11	3.9%	44	2.5%	18	2.9%	70	2.2%	27	1.7%	88	1.0%
Real Estate, Rental & Leasing	9	3.2%	22	1.2%	21	3.4%	52	1.6%	63	3.9%	187	2.2%
Professional, Scientific & Tech Services	30	10.6%	97	5.5%	67	11.0%	191	6.0%	182	11.2%	438	5.0%
Legal Services	8	2.8%	21	1.2%	13	2.1%	33	1.0%	26	1.6%	54	0.6%
Management of Companies & Enterprises	2	0.7%	3	0.2%	3	0.5%	5	0.2%	5	0.3%	8	0.1%
Administrative & Support & Waste Management & Remediation	28	9.9%	58	3.3%	81	13.3%	165	5.2%	281	17.3%	590	6.8%
Educational Services	5	1.8%	190	10.7%	9	1.5%	275	8.6%	19	1.2%	530	6.1%
Health Care & Social Assistance	25	8.8%	111	6.3%	45	7.4%	197	6.2%	91	5.6%	464	5.3%
Arts, Entertainment & Recreation	2	0.7%	3	0.2%	7	1.1%	20	0.6%	15	0.9%	45	0.5%
Accommodation & Food Services	20	7.0%	294	16.6%	32	5.2%	460	14.5%	73	4.5%	1,021	11.8%
Accommodation	0	0.0%	5	0.3%	1	0.2%	10	0.3%	8	0.5%	88	1.0%
Food Services & Drinking Places	20	7.0%	289	16.3%	31	5.1%	450	14.1%	65	4.0%	933	10.7%
Other Services (except Public Administration)	44	15.5%	165	9.3%	91	14.9%	314	9.9%	209	12.8%	659	7.6%
Automotive Repair & Maintenance	4	1.4%	17	1.0%	11	1.8%	50	1.6%	31	1.9%	120	1.4%
Public Administration	2	0.7%	4	0.2%	5	0.8%	45	1.4%	16	1.0%	240	2.8%
Total	284	100%	1,776	100%	611	100%	3,181	100%	1,628	100%	8,686	100%

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